

SEO activities for 1st month

SEO Campaign Setup

SEO Packages	Starter SEO	Basic SEO	Pro SEO	Premium SEO	Elite SEO
Website Analysis	Yes	Yes	Yes	Yes	Yes
Competitor Analysis	Yes	Yes	Yes	Yes	Yes
Keyword Research	15	20	40	80	120
Google Analytics	Yes	Yes	Yes	Yes	Yes
Search Console	Yes	Yes	Yes	Yes	Yes
XML sitemap	Yes	Yes	Yes	Yes	Yes
Robots.txt	Yes	Yes	Yes	Yes	Yes
Googlebot crawls	Yes	Yes	Yes	Yes	Yes
Traffic analysis	Yes	Yes	Yes	Yes	Yes
Backlink Analysis	Yes	Yes	Yes	Yes	Yes
Canonicalization Analysis	Yes	Yes	Yes	Yes	Yes

On Page Optimisation

SEO Packages	Starter SEO	Basic SEO	Pro SEO	Premium SEO	Elite SEO
Title Tag	5 pages	10 pages	20 pages	40 pages	80 pages
Description meta tag	5 pages	10 pages	20 pages	40 pages	80 pages
Heading tag	5 pages	10 pages	20 pages	40 pages	80 pages
SEO friendly URLs	5 pages	10 pages	20 pages	40 pages	80 pages
Navigation Optimization	5 pages	10 pages	20 pages	40 pages	80 pages
Content Keyword Optimization	5 pages	10 pages	20 pages	40 pages	80 pages
Link Optimization	5 pages	10 pages	20 pages	40 pages	80 pages
Image alt attribute	5 pages	10 pages	20 pages	40 pages	80 pages
Image Filenames	5 pages	10 pages	20 pages	40 pages	80 pages
Image Formats	5 pages	10 pages	20 pages	40 pages	80 pages
Mobile Usability Test	5 pages	10 pages	20 pages	40 pages	80 pages
Speed Test	5 pages	10 pages	20 pages	40 pages	80 pages
Keywords meta tag	5 pages	10 pages	20 pages	40 pages	80 pages
Language Meta tag	5 pages	10 pages	20 pages	40 pages	80 pages
Crawlability Analysis	5 pages	10 pages	20 pages	40 pages	80 pages
Redirection Analysis	5 pages	10 pages	20 pages	40 pages	80 pages

Monthly SEO activities from 2nd month onwards

Monthly Content Development (Well researched, Search Engine friendly Content)

SEO Packages	Starter SEO	Basic SEO	Pro SEO	Premium SEO	Elite SEO
Articles	3 web pages per month	4 web pages per month	8 web pages per month	16 web pages per month	26 web pages per month
Press Release					
Blogs					
Target pages					

Monthly On Page Optimisation for new content developed

SEO Packages	Starter SEO	Basic SEO	Pro SEO	Premium SEO	Elite SEO
Internal Link Optimization	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
Title Tag	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
Description meta tag	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
Heading tag	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
SEO friendly URLs	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
Navigation Optimization	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
Multimedia addons	Up to 8 images	Up to 10 images	Up to 20 images	Up to 40 images	Up to 60 images
Image alt attribute	Up to 8 images	Up to 10 images	Up to 20 images	Up to 40 images	Up to 60 images
Mobile UX	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
Speed Test	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
Keywords meta tag	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages
Language Metatag	Up to 3 pages	Up to 4 pages	Up to 8 pages	Up to 16 pages	Up to 26 pages

Monthly High-Quality Backlink Creation

SEO Packages	Starter SEO	Basic SEO	Pro SEO	Premium SEO	Elite SEO
Forums	40 backlinks per month	50 backlinks per month	100 backlinks per month	150 backlinks per month	250 backlinks per month
Blog Posting					
Blog Commenting					
Social Bookmarking					
Social Media Links					
Article Publishing					
Image sharing					
Internal Linking					

Monthly Social Media Optimization

SEO Packages	Starter SEO	Basic SEO	Pro SEO	Premium SEO	Elite SEO
Facebook	Yes	Yes	Yes	Yes	Yes
Google+	Yes	Yes	Yes	Yes	Yes
Twitter	No	No	Yes	Yes	Yes
LinkedIn	No	No	Yes	Yes	Yes
Pinterest	Yes	Yes	Yes	Yes	Yes
Tumblr	Yes	Yes	Yes	Yes	Yes

Reporting & Support

SEO Packages	Starter SEO	Basic SEO	Pro SEO	Premium SEO	Elite SEO
Fortnightly Traffic Report	No	Yes	Yes	Yes	Yes
Monthly Traffic Report	Yes	Yes	Yes	Yes	Yes
Monthly Work Report	Yes	Yes	Yes	Yes	Yes
Phone Support	Yes	Yes	Yes	Yes	Yes
E-mail Support	Yes	Yes	Yes	Yes	Yes
Whatsapp & Skype Support	No	Yes	Yes	Yes	Yes
Dedicated Account Manager	No	No	Yes	Yes	Yes



WEB DESIGN - SEO OPTIMISATION - BRAND STRATEGY - GRAPHIC DESIGN - VIDEO PRODUCTION